



UTrakk +
_DMES



Optimizing industrial & organizational performance

“ Deploying the Proaction International approach, combined with using UTrakk daily, has been a catalyst for human and business performance, saving us several years of internal development. ”

— Christophe Beriard, General Manager



{ They chose UTrakk_DMeS



Family-owned, LDC is one of Europe's leading poultry and catering companies.

With more than **7,500 breeders** and over **93 sites**, the Group is experiencing sustainable and controlled growth, acting for the socially and environmentally responsible French food sovereignty.

{ The site: La Bazoge (Le Mans), France

175 employees

650 million graded and packed eggs per year

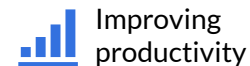
€110 million in revenues

Specialized in free-range eggs, labels, organic

Context & objectives

As it grew, LOeuf had to move from a culture of emergency management to one of industrial and managerial leadership.

Its main objectives:



Improving
productivity



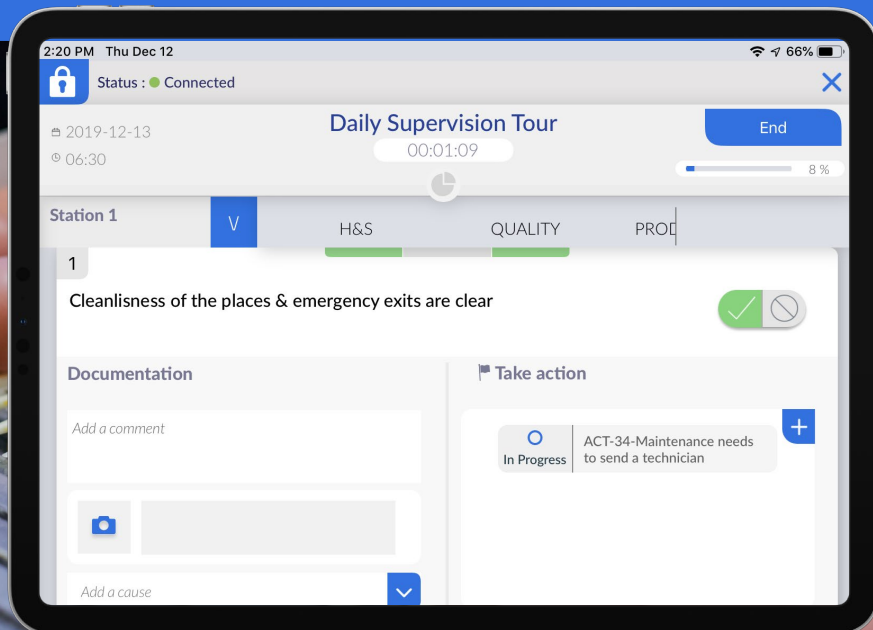
Reducing
material loss



Increasing
service rate

They made it with UTrakk_DMeS

- **Action management to limit variances** by expediting issue processing.
- **Structured team-leader tours** to increase front-line management.
- **Load/capacity balance management** with better volume forecasting.
- **Real-time performance management** (productivity, quality, safety).



{ Operational results

Despite high volume fluctuations due to the impact of the COVID-19 pandemic, the site noticed significant productivity improvements:

- +10%** on production
- +25%** on washing
- +25%** in logistics

{ Strategic results

- **Smooth integration of new managers** (key personnel turnover)
- **Maintenance service rate improvement** in response to operational demands
- **Improved communication structure** at all levels and between departments
- **Limited financial impact** of substantial increases in raw material costs